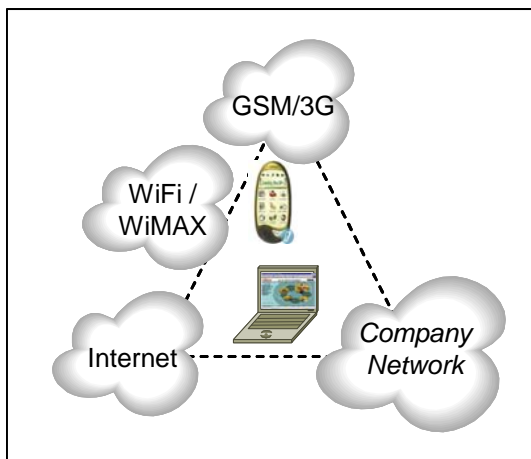


Wireless Communications driving change in Business

Workshop

Recent innovations in Wireless services provide significant scope for driving change in the industry and improving business operations by helping us in our voice and data communications with colleagues, clients and suppliers. Wireless technologies now have the potential to bring access to services and communications to the entire enterprise and its customers, across a range terminals and irrespective of location. There are many types of service and solution available and the scene is developing quickly. The issues for organisations are determining the realistic contribution Wireless can make and how to harness its capabilities for the good of the organisation.



Wireless enabling convergence of public and private networks

We are offering a tailored workshop that will address this key area of Wireless for businesses. While the subject area has substantial new technology, we will address this in a business context. The scope of the workshop and the matters it can address are outlined below.

We would configure the workshop in line with your prime interests and can cover voice, data, internal and external communications. We can produce a session that could be an appreciation of factors in half a day to an in-depth session over 2 days that you could use to start to plan an implementation project.

Sample Workshop subjects:

- Fixed mobile convergence with pico cells to manage corporate mobile phones for voice
- femto cells for power users at home
- WiFi for local and HSDPA/WiMax for remote power users
- Intelligent policy management for internal and external users
- End user analytics to enable smart content management across web, messaging and voice

Our Workshops can be tailored to address the issues raised by the impact of Wireless Communications from a number of viewpoints and focusing on a range of key areas, including:

Business Case
Technology Appraisal
Training

Environment Assessment
Security
Migration

Solution Strategy
Suppliers
Service Support

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